Alinto

A citizen email service with no operational or financial implications for local authorities

A service offering that enhances the brand image and identity of European cities

A sovereign alternative to GAFAM

An accessible service for users

Several European cities provide their citizens with a name@mycity-mail. com type email address.

Alinto and the SOGomail premium offer for local authorities free these local governments from budgetary and operational constraints associated with such e-mail service.

Citizens' email service: how does it work?

A number of European local authorities, usually medium and large cities, are embracing innovative approaches by offering a **public email management service to their citizens.** *"The aim is to provide an **efficient, sovereign** and **advertising-free** email service. The city provides an email address just like a postal address,"* explains François Aubriot, Alinto Country Manager.

Equipped with filters and reply functions and compatible with the most popular software programmes, this messaging system also provides access to calendar and contact management.

Finally, the citizen's email address is based on an **open-source solution**, with no advertising, giving users greater confidence in the sovereignty and durability of the service.

For local authorities, a matter of public image and public service

This e-mail service meets a number of **image challenges for local authorities and towns**: *"It contributes to the modernity of the services offered to citizens and strengthens residents' attachment to their territory,"* explains François Aubriot. *"It contributes to the branding of the local authority by giving it visibility through the use of e-mail addresses in its name".*

By making the service accessible and secure for citizens, the introduction of this service will also help to combat the **digital divide.**

This public messaging service has strong convictions. It offers the possibility of using **email addresses that are independent of their ISP or GAFAM**. It embodies a **commitment to sovereignty:** *"The service is hosted on European soil, in data centers subject to European law. This guarantees compliance with the GDPR and data that is not used for commercial purposes".*

Freedom from operational and budgetary constraints

Following the example of the city of Bremen in Germany, cities can offer this service with a moderate premium subscription: it is the citizen users who pay for this service: *"This has become*

About Alinto

Founded in 2000, Alinto is a company specialized in the email industry: SaaS messaging service, antispam, email server, etc. through several products:

- **SOGomail :** An all-in-one solution that combines a secure and collaborative mail server with Alinto's advanced email security technology and integrates a top-notch, responsive, and open-source webmail.

- **Cleanmail :** The best email filtering and AI technology to protect your email communications from all risks and threats.

- **Serenamail :** SMTP gateway with carrier-grade deliverability for your transactional email.

Alinto employs around thirty people and provides a quality service to more than three million users. More than 100 million emails are processed every day thanks to its messaging services.

part of everyday life: for an affordable price, citizens benefit from a sovereign service, without advertising, with the certainty that their data will not be resold".

This service is based on the SOGomail solution and **Cleanmail** anti-spam: two **secure and sovereign solutions offered by Alinto.** *"Thanks to the premium subscription, citizens benefit from a support service run by Alinto's teams. Citizens are therefore guaranteed that their email is working properly".*

This frees municipalities from all the operational and budgetary constraints associated with email. They retain a service that meets the challenges of image and encourages public action: *"We host the messaging system in environmentally responsible data centers to minimize the carbon footprint of these digital services. And in terms of local communication, we provide users with documentation in the city's corporate colors,"* concludes François Aubriot.

Objectives

- To have an email address for all citizens of a community

- Provide a sovereign, ad-free, GDPR-compliant alternative

- Provide a reliable, long-term service

Benefits

- Enhance and strengthen the sense of belonging to a local authority,

- Initiate a transition towards sovereignty and environmental responsibility

- Control costs and investments